

Hello! i am Pooja,

I am a **communication design** student committed to designing visually engaging, user-friendly experiences, grounded in extensive research.

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Portfolio: www.poojadesign.com

WORK EXPERIENCE

- **Samsung R&D Bangalore - PRISM Design Intern - Present**

Performed in-depth research and analysis to uncover insights to enhance Samsung's connectivity and user experience.

- **KHM Cologne, Germany Exchange 2024**

Participated in a global online project to create an animated film through virtual collaboration and cross-cultural communication.

- **Project Tarang (NGO) 2024**

Developed the website and illustrations for an NGO dedicated to menstrual health and hygiene awareness.

- **PiePay 2023**

Developed mobile app UI, ideated and executed graphics, and communication assets.

COLLEGE ELECTIVES

- **Chitrakatha 2023**

International Student Design Festival - Contributed to the Welcome Kit team, designing merchandise for delegates.

- **Projection Mapping 2023**

Executed projection mapping on the theme of Navarasa, using emotions and animation to bring the concept to life.

- **Manoradham 2023**

Merchandise Team Lead, designed handcrafted merchandise for cultural events.

EDUCATION

- **National Institute of Design 2025**

B.Des in Communication Design

- **Allen Kota, Rajasthan 2019**

Higher Secondary Education

SKILL

- **Technical skills**

Visual Design
Interaction Design
AR/VR
Illustration
Basic animation
Photography

- **Soft skills**

Leadership
Empathy and Communication
Teamwork and Collaboration

- **Software**

Adobe Creative Suite
Figma
Blender
Procreate

HOBBIES

Relief Printmaking
Singing
Traveling

CERTIFICATES

Foundations of User Experience (UX) Design